

# WESLEY SCHROEDER

CHIEF STRATEGY OFFICER



As the Chief Strategy Officer with Magellan, Wes loves helping organizations grow. A self-professed “strategy nerd,” Wes loves helping companies find new ways to grow through the methodical implementation of Magellan’s growth frameworks. He is also an expert in helping train companies to grow themselves while coaching executives on how to grow as people.

Wes’ leadership style is guided by respect for people and commitment to identifying, valuing, and cultivating individual strengths. His belief that you are only as strong as your team has made him a very successful CEO as well as a mentor to many of his peers. In addition to Wes’ years of experience in various roles across the US, Wes worked in Europe for 8 years. This helped him attain an international mindset and a talent for global strategy as well as the ability to identify and cater to the bigger picture while being mindful of different cultures and perspectives.

Wes holds an MBA with focus areas in Strategy and Corporate Finance from the Tepper School of Business at Carnegie Mellon University in Pittsburgh and a Bachelor’s degree in Marketing and Economics from Oklahoma State University.

Wes lives in Edmond, Oklahoma, with his wife, son, daughter, and three rescue dogs. He is a full-on foodie and enjoys cooking classic French and Italian cuisine in his free time. He is also an avid follower of global finance, chess, and Thunder basketball.

## **Current Roles:**

- Chief Strategy Officer – Magellan Executive Partners

## **Leadership History:**

- CEO of Pointspot Technologies
- CEO of Techworkz Enterprises
- Co-owner of Sanoberry Frozen Yogurt
- VP of Product, The Digital Delivery Network

About Magellan Executive Partners:

Magellan’s mission is to grow executives worth following and build businesses that thrive. Working with CEOs, business owners, leaders, and companies around the country each year, Magellan is known for its expertise in corporate growth strategies and executive development.



9400 Broadway Ext, Suite 140  
Oklahoma, OK 73114  
Phone: 405.286.2816  
[www.MagellanExecutivePartners.com](http://www.MagellanExecutivePartners.com)