

TRAVIS WILKEY

EXECUTIVE PARTNER



Travis Wilkey has skillfully navigated the helm of one of the globe's most successful Ditch Witch dealerships, Ditch Witch of North Carolina, for an impressive 45 years. Under his compassionate ownership and leadership style, Travis propelled the dealership into a preeminent position as one of the top Ditch Witch Dealers Worldwide.

Over the course of four and a half decades, the dealership consistently secured top-tier rankings in purchases, market share, and service ratings, earning the prestigious Crescent Club Winner designation presented to the top ten elite dealers worldwide. The dealership also garnered repeated recognition as the number one dealer worldwide multiple times. This success was largely based on Travis's passion for inspiring employees both professionally and personally, ensuring the success of both the team and their customers throughout his tenure.

Travis holds a degree in Advertising/Marketing from Oklahoma State University, has served as a Deacon at his church, and finds joy in pursuits such as fishing and pickleball. Celebrating nearly five decades of marital bliss, he and his high school sweetheart, Susie, have two wonderful daughters residing within two miles of their home and take immense pleasure in attending their three grandsons' sporting events.

Current Roles:

- Executive Partner – Magellan Executive Partners

Leadership History:

- President, Tidal School Vineyards, Inc.
- Owner and Operator of Ditch Witch of North Carolina
- Represented Fellow Dealers on the Ditch Witch "Dealer Council" for over 15 years, representing the Northeast United States
- Organized the East Ditch Witch Dealers' annual meeting
- Bank Officer at Bank of Oklahoma and First National Bank of Oklahoma City

Honors:

- Crescent Club Winner
- Awarded the number one dealer worldwide multiple times

About Magellan Executive Partners:

Magellan's mission is to grow executives worth following and build businesses that thrive. Working with CEOs, business owners, leaders, and companies around the country each year, Magellan is known for its expertise in corporate growth strategies and executive development.



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