

# JIM MARVEL

EXECUTIVE PARTNER



Jim Marvel is a senior executive with broad experience who is known for delivering results with integrity. His corporate career spans over thirty years with The Coca-Cola Company, where he held various senior leadership roles. He has experience establishing and cultivating high-performing teams through trust, mutual respect, and a focus on personal development. After graduating, he attended the University of Richmond for his undergraduate degree. He immediately started his career with Coca-Cola and took the opportunity to continue his education at the Vanderbilt Owen Graduate School of Management while working.

His career was built on taking on challenging roles. He is effective at rapid engagement in new environments, quickly grasping key issues and then collaboratively developing strategies and actions to achieve desired results. In his corporate career, he was selected for high-impact, high-visibility roles to identify and capitalize on strategic opportunities.

In 2012, Jim moved to Oklahoma City to complete the acquisition of Great Plains Coca-Cola Bottling Company and stayed on as General Manager. While in Oklahoma City, he revived the Oklahoma Beverage Association and served as President. He also served as a Board Member of the Oklahoma State Chamber of Commerce and was a member of Rotary Club 29 and the Oklahoma Business Roundtable. He supported several local non-profit organizations and served as a Board Member of the Oklahoma Blood Institute.

He now resides on the Eastern Shore of Maryland with his wife, Christine. His children, Charlie and Julia, reside in the Atlanta, GA, area, where they are pursuing business interests and academics.

## **Current Roles:**

- Executive Partner – Magellan Executive Partners
- Founding Board Member, Love Bottling Company, Muskogee, OK
- Advisor, Glover & Associates, Atlanta, GA
- Alumni Recruiting Committee Member, University of Richmond

## **Leadership History:**

- Vice-President, Strategic Initiatives, Governance & Contracts
- Vice-President, Shared Services Strategy
- General Manager, Great Plains Coca-Cola Bottling Company
- Region Vice-President Sales Foodservice & On-Premises, Southeast Region
- President & CEO, Coca-Cola Bottlers' Sales & Services
- Vice-President, Coca-Cola Customer Business Solutions
- Director of Marketing, Seattle, WA
- Cold Drink Development Manager, Orlando, FL
- Division Cold Drink Manager, Richmond, VA

## **Professional Development:**

- Six Sigma Green Belt, Motorola
- Six Sigma/Lean Leadership
- Deming Management

About Magellan Executive Partners:

Magellan's mission is to grow executives worth following and build businesses that thrive. Working with CEOs, business owners, leaders, and companies around the country each year, Magellan is known for its expertise in corporate growth strategies and executive development.



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