

# JERI LAMERTON

EXECUTIVE PARTNER



Jeri Lamerton has had a successful and ever-growing career. In 1994, Lamerton joined The Charles Machine Works, Inc. (CMW), manufacturer of Ditch Witch equipment, in the accounting department and then spent the next 24 years of experience leading manufacturers of underground construction equipment in the areas of strategy direction, branding, marketing, and communications. This experience includes leadership team strategic planning, management, project management, public relations, corporate communications, customer relationship management, and all aspects of marketing. In 2018 she started Lamerton Strategic Communications, LLC., a virtual marketing agency that works with a network of seasoned communication professionals across the country. She currently holds LLCs in Oklahoma and Montana.

Lamerton has been very fortunate to work with many associations and publications over her tenure. In 2002, she was awarded the Publications in Construction Association (PICA) Runner-Up Public Relations Person of the Year, and in 2004, she was awarded the PICA Public Relations Person of the Year. She is very honored to be a part of this elite group.

Jeri earned her Bachelor of Science in Merchandising from Oklahoma State University. She and her husband moved from Perry, Ok in 2019 to Laurel, Montana. Their two daughters still reside in Oklahoma as well as their two grandchildren. Jeri says her children are her biggest blessing, but her grandchildren are the icing on the cake.

## Current Roles:

- Executive Partner – Magellan Executive Partners
- Lamerton Strategic Communications, LLC – Owner
- Eagle Mount-Billings Board of Directors (Laurel, MT)
- Member/ Officer of Chapter B-PEO (Laurel, MT)
- Member of the Laurel Chamber of Commerce (Laurel, MT)

## Leadership History:

- Perry Education Foundation – Board Member (Perry, OK)
- Perry Chamber of Commerce – Board Member (Perry, OK)
- Leadership Noble County – Board Member (Perry, OK)
- Construction Writers Association – Board Member (Perry, OK)
- Association of Equipment Manufacturers Marketing Council – Board Member (Perry, OK)

About Magellan Executive Partners:

Magellan's mission is to grow executives worth following and build businesses that thrive. Working with CEOs, business owners, leaders, and companies around the country each year, Magellan is known for its expertise in corporate growth strategies and executive development.



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