

JEFF RONEN



Magellan Executive Partners - EXECUTIVE PARTNER

Jeff Ronen's diverse executive experience has molded him into a rare triple-threat: He has enjoyed great success as a bank executive, as a small business owner and as a corporate finance professional. As a result, he has developed core strengths in executive leadership, strategic planning, team building and critical decision-making. Jeff has a knack for recognizing, recruiting and developing talent, and consistently assembling great teams and leading them to achieve and exceed objectives. His infectious and positive energy and entrepreneurial spirit have helped him create work environments in which high-performers enjoy working and winning as a team. It is his passion to assist business owners and their executive teams focus their efforts and discover ways to make their complex worlds simpler, leading to a clearer path, lower stress and amazing accomplishments.

Two common threads exist throughout the entirety of Jeff Ronen's executive career: growth and high-performance. Most recently, as president of an Oklahoma bank, Jeff and his teams *organically* grew asset holdings from \$330 million to \$700 million in just over 5 years. During that same time, they also achieved incredible bottom-line improvement, going from barely breaking even to clearing net profit exceeding \$10 million per year. Additionally, over the course of his career, Jeff has been involved in more than a dozen mergers/acquisitions – having direct experience on both the acquiror and acquiree sides of the table.

As director of capital development for a national hotel chain, Jeff and his associates arranged financing totaling nearly half a billion dollars in just 4 years, including construction and permanent financing for 40 new hotels, a \$30 million mezzanine line of credit and a \$40 million securitized refinance package on Wall Street. And finally, as a successful small business owner himself, Jeff successfully negotiated the acquisition of his business and the ultimate sale several years later. He truly understands and appreciates the many hats business owners must wear and the myriad of challenges they face on a daily basis.

Current Roles:

- Magellan Executive Partners – Executive Partner
- ENVISION, Inc. (Wichita, KS) – Board of Directors

Leadership History:

- Executive Vice President and Director of Commercial Banking – Fidelity Bank, NA, Wichita, KS (\$2.6 Billion in total assets)
- Market President – Oklahoma Fidelity Bank, OKC (\$700 million in total assets)
- Senior Vice President and Director of Capital Development – Value Place, LLC (now Woodspring Suites), Wichita, KS
- Owner/CEO/President – Ronen Enterprises, Inc. (multi-unit Subway franchisee in KS)
- Former Board Chair and Fund Drive Chair for United Way

Jeff earned his BS in Finance from Kansas State University and also completed the Graduate School of Banking at the University of Wisconsin in Madison. He enjoys all things health and physical fitness, bicycling, reading, all types of music – and being a *really* bad golfer.

Jeff and his wife reside in Wichita, KS.

About Magellan Executive Partners:

Magellan's mission is to grow executives worth following and build businesses that thrive. Working with CEOs, business owners, leaders and companies around the country each year, Magellan is known for its expertise in corporate growth strategies and executive development.