

# DAVE BRYANT

EXECUTIVE VICE PRESIDENT OF MARKET DEVELOPMENT



Dave brings more than three decades of executive leadership, growth strategy, and organizational development experience to his work with the C-suite, business owners, and executive teams. Known for his servant-leader approach, Dave is passionate about developing leaders who build trust, unlock potential, and care deeply about the personal and professional growth of the people they lead. Dave's work also includes helping organizations prepare for the future through succession planning and generational leadership transition.

Throughout his career, Dave has been responsible for \$2–\$3 billion in revenue generation, managed a \$350+ million P&L for the world's largest commercial interiors dealer, and contributed to business strategy and planning for a \$600 million privately held enterprise. He has consistently helped organizations achieve double-digit year-over-year growth by aligning leadership effectiveness, team performance, sales execution, market development, and client strategy.

Dave has consulted with Fortune 500 companies on culture, employee experience, and workplace strategy, partnering with executive teams including Salesforce, Google, Apple, Sony, Meta, nVidia, LinkedIn, Farmers Insurance, PepsiCo, and others. He has also served on dealer advisory boards for Steelcase and led successful sales- and market-facing teams for respected industry brands, including Herman Miller, Steelcase, HNI, and their dealer networks.

Dave is also an experienced speaker and panelist, regularly contributing to discussions on workplace strategy, sustainability, leadership development, and sales performance. He has been featured by organizations and events including InfoComm, Worth Media's Techonomy, Steelcase, NeoCon, and a range of sales and leadership summits.

## **Current Roles:**

- Executive Vice President of Market Development – Magellan Executive Partners

## **Leadership History:**

- Partner and Vice President, Scott Rice / NexSpaces (Steelcase dealer)
- Founder and CEO, Heirloom Design, a circular-economy technology company
- Vice President, One Workplace, the world's largest Steelcase dealer
- Dealer Advisory Board Member, Steelcase
- General Manager, Henricksen New York, HNI's largest dealership
- Southeast Region Manager, Allsteel (HNI)

## **Awards and Recognition:**

- Elle Décor Sustainable Design Award, Heirloom Design
- Sustainability Lab Showcase, Heirloom Design at NeoCon
- Honorable Mention for Innovation, Metropolis Magazine, Heirloom Design
- Region of the Year (multiple awards), Allsteel (HNI)
- Salesperson of the Year, Allsteel (HNI)

About Magellan Executive Partners:

Magellan's mission is to grow executives worth following and build businesses that thrive. Working with CEOs, business owners, leaders, and companies around the country each year, Magellan is known for its expertise in corporate growth strategies and executive development.



9400 Broadway Ext, Suite 140  
Oklahoma, OK 73114  
Phone: 405.286.2816  
[www.MagellanExecutivePartners.com](http://www.MagellanExecutivePartners.com)